

MISSOURI SEED PERMIT SEED PERMIT NO. W-12

WHOLESALE FARM AND LAWN SEEDS P. O. BOX 327 ST. LOUIS 66, MO. MAIN 1:5275 L.O.AL TCHISON, KANS. PEORIA, ILL. SIKESTON, MC ATCHISON, KANS.

BRAND SEEDS WHOLESALE PRICE LIST SINCE

SIKESTON, MO.

LAWN GRASS MIXTURES Per

Above prices in 100-lb. bags.
Also available in Handy, Colorful 5 lb. pkgs.
(12 per case) and 3 lb. pkgs. (15 per case).
Makes attractive store display for Self-Service,

\$56.00

56.00

38.00

PHONE 4-55II

Vernal,

Madrid

Du Puits,

SWEET CLOVER

Mainly White
Mixed White & Yellow

Hubam, Annual White

Bushel (60-lb.) Bags

Yellow Blossom

F. O. B. ST. LOUIS PRICES BELOW ARE

SEND YOUR INQUIRY FOR FREIGHT PAID PRICES ON FIELD AND LAWN SEED ITEMS YOU NEED.

ALFALFA U. S. Ver	ified O	rigin
Packed in Bushel Bags	Per 1	00 Lbs.
	In	Pre- loculated
Kansas M-Brand	\$35.00	\$37.00
Oklahoma Approved "	33.00	35.00
Colorado "	33.00	35.00
Utah Grimm "	36.00	38.00
Buffalo, Uncertified "	34.00	36.00
California, Non-hardy "	30.00	32.00
(Above all U. S. Verified as	s to orig	in)
Buffalo, Certified bluetag	37.00	39.00
Ranger, " "	40.50	42.50

56.50

58.50

57.50

14.00

14.00

16.50

\$29.00

Per 100 Lbs.

M Brand \$14.00

M-BRAND Pre-Inoculated alfalfa treated by NOCULIZED* process. - Eliminates mixing of inoculant and

seed at planting time.

Eliminates delay at planting, allowing pouring from bag into seeder, when ready to plant.

- Inoculated completely and properly with specific alfalfa bacteria, that remain fully alive and active during spring planting season.

OUR STOCKS NOW READY FOR PROMPT SHIPMENT. BE SURE TO SPECIFY AT TIME OF ORDERING, IF YOU WISH PRE-INOCULATED M-BRAND ALFALFA SEED.

T. M. Reg.		
TIMOTHY 100-1b.	Bags	Per 100 Lbs.

3rand 99.50/85 \$17.50 (Bushel Bags 25c per 100 lbs. higher) cy 98/80 (100-lb. Bags Only) 16.00 REDTOP 100-lb. Bags Per 100 Lbs.

M Brand	92/85	\$43.00
Superfine	98/90	47.00
Fancy	85/82	39.00

HANDY EMBRO PROFIT FINDER!!

To help our customers price their goods at a PROFIT, we have devised a HANDY PROFIT FINDER! See lower left hand corner of this list, and other side of list for simple directions.

RED CLOVER

	00 Lbs.
Medium, (Highly Refined) M-Brand LOT "DAN" (contains 4% crop)	\$37.00
LOT "DAN" (contains 4% crop)	33.00
Mammoth, M-Brand	33.00
Mammoth Red-Sweet Clover Mix (8 to 10% Sweet Clover)	30.00
Kenland, Certified Blue-tag ", Non-certified	42.50
Dollard, Certified Blue-tag	39.00 44.00
Pennscott, " "	42.50
Include Inoculation	
A R STREET ST STATES	

Include Inoculation

Per 100 Lbs. ALSIKE CLOVER Bushel (60-lb.) Bags M Brand, 99/90

Include Inoculation

LESPEDEZA	Per 100 Lbs.	
100-lb. Bags		
Korean 98.50/85	M-Brand	\$12.75
Hulled Korean	"	14.50
Kobe	"	Ask

Sericea, Unhulled Ask , Scarified Include Inoculation

LADINO CLOVER Per 100 Lbs.

50-lb. Bags Blue-tag Certified \$74.00

WHITE DUTCH CLOVER

100-16.	Bags	100 Lbs.	Per 25 to	100 Lbs.
M Brai	nd 99/90	or more \$63.00	50 Lbs. \$65.00	Amount \$68.00

CRIMSON CLOVER Per 100 Lbs

		i ioo Lbs.
100-lb. Bags		
M Brand (Domest	ic) 99/90	\$39.00

VETCH 100-lb. Bags Per 100 Lbs. Hairy Winter Vetch - Domestic \$16.00

Per 100 Lbs. RAPE SEED 100-lb. Bags

Dwarf Essex, M Brand, \$10.00

BIRDSFOOT TREFOIL

Per 100 Lbs. Certified "EMPIRE" Domestic Cert. in 60 lb. bags Especially recommended for pasture. Non-Cert. "EMPIRE" Domestic Non-Cert. in 50 lb. bags Smaller amounts of above 5c lb. higher. \$74.00 64.00

IMPORTANT: Agronomists recommend using three times the normal amount of Special Trefoil inoculation for best results. Using skim milk instead of water makes the humus inoculator stick better to the seed.

BROME GRASS

50-lb. Lined Bags Southern Strain, M Brand 88/70

Per 100 Lbs.

\$28.00

ORCHARD GRASS Per 100 Lbs.

M Brand 85/85, Clear-Tag MoIII.	\$32.00 34.00
Superfine 90/90, Onion-Free	34.00

Per 100 Lbs. KY. 31 FESCUE

50-lb. Bags **KY. 31**, M Brand, 98/85 " " Fancy. 96/80 Fancy, 96/80 26.00

MEADOW FESCUE

100-lb. Bags (English Blue Grass)

M Brand 99/90 (Clear tag, Mo.-III.) \$36.00

PASTURE MIXTURE Per 100 Lbs.

100-lb. Bags M Brand (Spring Planting) \$30.00

REED CANARY GRASS

100-lb. Bags M Brand 96/65 Per 100 Lbs. \$70.00 Small amounts 5c per lb. higher

tnoculate all Legume Seeds with OVER FIFTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA AND (AB) | PEANUTS, COW PEAS CLOVERS Size Dealer Retail 1 bu. ea._\$.38 \$.60 2 bu. ea._\$.72 1.05

(L) LESPEDEZA

100 lb. size ea. ___\$.38 \$.60

PEAS, VETCHES (All But Crown) (C) 100 lb. size ea. ___\$.35 \$.55

(S) SOYBEANS 2 bu. ea. \$.29 \$.45 5 bu. ea. .43 .65 25 bu. ea. 1.76 2.75

BEANS (D)

Navy, Pinto, Wax, String, Kidney and Great Northern

(E) Size Dealer Retail 100-lb. size ea.____\$.35 \$.55

BIRDSFOOT Trefoil— Broadleaf and Narrowleaf 10 lb. ea. _\$.16 \$.25 1 bu. ea. _.38 .60

I Du. ea.38 .60

SPECIAL CULTURES Give name of seed
when ordering. Big
Trefoil, Crown Vetch,
K u d z u , Garbanzo
(Chick Pea), Lima
Bean, Sanfoin, Sesbania, Astragalus Sp.
(Milkvetch), Leucaena glauca. Others upon request.
15 lbs. ea. ... \$.16 \$.25

15 lbs. ea._\$.16 \$.25 lbu. ea._ .46 .70 GARDEN SIZE—Peas, Beans, Sweet Peas and Lima Beans.

Dealer, ea.____ \$.16 Retail, ea.____ .25

1 bu. ea.__\$.38 \$.60 12 to Carton

KENTUCKY BLUE GRASS

100-lb. Bags Per 100 Lbs. M Brand 85% Purity or 21 lb. Super 90% Purity or 24 lb. \$54.00 58.00 80% Purity or 19 lb. Fancy 52.00 ARBORETUM Ky. Blue Grass (Sealed Bags)
DEALER PRICE Suggested Retail
10-lb. bags \$1.30 lb. \$2.15 lb. 10-lb. bags 5-lb. " 1.35 " 2.20 2.25 " 1.40 " DELTA Ky. Blue Grass Per 100 Lbs. Non-Certified 96/80 (50-lb. bags) \$74.00

MERION Ky. Blue Grass Non-Certified 90/80 (50-lb, bags) 160.00 Small amounts of Merion and Delta Blue grass 10c lb. higher.

FANCY FESCUES 100-lb. Bags Per 100 Lbs. Creeping Red Fescue, M Brand Chewings Fescue, M Brand 39.00 Illahee, Blue-tag Certified 41.00 Pennlawn Blue-tag Certified 41.00

BENT GRASS Per 100 Lbs.

100-lb. Bags Highland, Cert. Blue-tag Seaside, Blue-tag Certified Astoria, Less Than 100 Lbs. Add 1c Per Lb. Less Than 50 Lbs. Add 2c Per Lb. Less Than 10 Lbs. Add 5c Per Lb.

Small amounts 5c lb. higher.

MANGELSDORF LAWN GUIDE — Free on request. Supply available for your distribution. Quick easy reading. Contains valuable information on various turf grasses and how to make and maintain a lawn.

M BRAND LAWN MIXTURE

M BRAND SHADY SPOT Mix

ATHLETIC FIELD MIXTURE
(For Heavily Used and play Areas)

GREENVUE quick-growing Mixture

(Heavy percent Ky. Blue Grass)

(Contains Blue Grass)

Impulse Buying.

POA TRIVIALIS Per 100 Lbs. 100-lb. Bags Shade Grass for Lawns. M Brand (recleaned by us) 90/80 \$54.00 Small amounts 5c lb. higher.

RYE GRASS100-lb. Bags Per 100 Lbs.

M Brand Domestic \$10.00 Perennial Blue-tag, Certified 15.00

BERMUDA GRASS Per 100 Lbs.

100-lb. Bags M Brand Unhulled \$54.00 Hulled 75.00 Smaller amounts 5c higher.

GOLF ENTHUSIASTS

\$30.00

109.00

64.00

Your local Golf Club will be glad to hear from you about PENNCROSS BENT, a new variety. It is a money-saving way for the greenskeeper to produce superb turf from seed rather than from expensive stolons. PENNCROSS BENT produces greens that are dense, disease-tolerant, reistant to adverse weather and soil conditions. PENNCROSS BENT was released only after extensive wide-spread tests.

LET US furnish a trial-size package of six pounds (enough for average size green) under our M Brand seal. DEALER COST IS \$58.00 FOR THE 6-LB. BAG, POSTPAID. Offer good while our limited supply lasts.

SUNFLOWER

100-lb, Bags	Per 100 Lbs.
Small Black	\$ 9.50
Medium Black	13.50
Large Black (over #20 scre	een) 15.00
Small Gray	10.50
Medium Gray	14.50
Large Gray (over #20 scre	een) 16.00
~	

WILD BIRD MIXTURE

EMBRO-High Quality-All Whole	Grain	าร
100-Lb. Bags	\$8.00	Ea.
5 Lb. bag (10 per case)	5.25	Case
Economy - 100-Lb. bags	6.00	Ea.
5 Lb. bag (10 per case)	4.25	Case

BIRD SEED 100-lb. Bags - Broken Bags Invoiced higher. All Bird Seed especially recleaned

Buckwheat (Feed)

Per 100 Lbs. selves. EMBRO, Mixed Tame Bird Seed \$12.00 Parakeet Mixture (with Hulled Oats) 10.00 ** Canary — 'Golden Giant'
Special strain large Plump Grain
Large Bird Rape 'Golden Giant" 11.00 White Proso Bird Millet 6.00 Yellow Bird Millet 6.00 6.50 Red Bird Millet Canada Field Peas Whole Flax 9.00 12.00 **Bird Thistle** 32.00 Poppy Seed Hemp, devitalized 21.00 Feed Milo (Yellow) 4.25 Feed Kaffir (White) 4.25 7.50 **Hulled Oats** Popcorn (Feed Grade)

Certified MO 0.205 Non-Cert. "

SEED OATS	_	Per Bu
3 bushel per bag)		
ertified Minnhafer,	Bluetag	\$1.60
Non-Cert. "		1.4
Certified Andrew,	Bluetag	1.5
Certified Clintland,	"	1.60
Certified Newton		1.79

POPCORN—"Embro" - for Popping

High popping volume. Attractively packaged. In cans and in bulk. A profitable item, steady seller. NOTE: Bulk orders less than 100 lbs. are 2c per pound higher.

24/10 oz. cans

"Poly Pack" 24/1 4/1 lb. "Poly Pack", 24/1 lb. Ask for Prices

Dealer: BE SURE TO SEE OTHER SIDE FOR HYBRID CORN AND OTHER PRICES.

ORDER CARD REQUIRES NO POSTAGE

DATE_



AVOID EXTRA CHARGE BY ORDERING FULL BAGS WE WILL CALL FOR

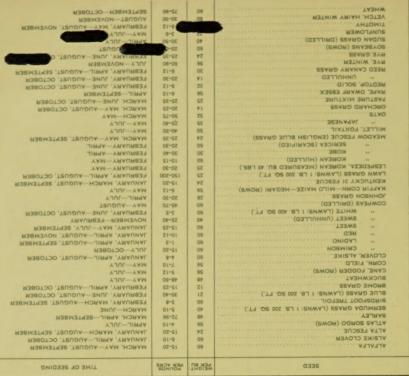
AVOID EXTRA CHARGE BY ORDERING FULL BAGS

DEALER: TELL US WHAT FARM SEEDS YOU HAVE TO OFFER-EMBRO



Embro PROFIT FINDER DIRECTIONS ON OTHER SIDE

SELLING PRICE 20% 10% 15% COST



POSTAGE **THE** YA9 ME CARD T209 **SIHT** NO OKDEK YOUR JIAM **QNA**

ST. LOUIS 66, MO. P. O. BOX 327

Emilia seed co.

ED. F. MANGELSDORF & BRO., INC.

FIRST CLASS PERMIT NO. 59

BUSINESS REPLY CARD



ph Will be Paid Postage

SEED CHART



SELLERS

ED. F. MANGELSDORF & BRO., INC.

Embro SEED CO.

618.00 ea.

weeds.

1 gallon

5 gallon

1 gallon

5 gallons 30 gallons

50 gallons

ST.LOUIS 66, MO.

\$3.88 ea. \$5.82 ea.

18.75 ea. 28.10 ea.

per gallon)

\$9.30 ea. 45.60 ea.

267.00 ea.

439.50 ea.

WEEDICIDE-AMINE - for most farm

BRAMBLE-WEEDICIDE. Saves costly labor

in clearing land of wild growth. (For most

\$6.20 ea.

30.40 ea.

177.90 ea.

293.00 ea.



PROCESSORS

SEED DISINFECTANTS

CERESAN "M" - for all Grains, Millet, Cotton. Use dust or slurry method.

Size	Wholesale	Retail	per case
14-oz.	\$12.65 doz.	\$1.60 ea.	12
3-lb.	40.60 doz.	4.45 ea.	6
40-lb.	36.85 ea.	44.80 ea.	1
100-lb.	87.30 ea.	107.00 ea.	1

M) — Slurry, no-dust treatment. Complete stump treatment). with special liquid sticking agent. 5 lb. \$36.80 case \$11.50 ea. 4 l gallon

ARASAN — Controls rot, blight, damping 30 gallons off in seedlings — legumes, grasses, corn, 50 gallons sorghums, bulbs, vegetable seeds.

3/4-0Z.	\$1.80 doz.	\$0.25 ea. 1.00 ea.	6 doz. 2 doz.
8-oz. 10-lb.	33.60 case	10.35 ea.	4 only

\$5.00			
6.00		\$5.90	
7.00	\$5.55	7.05	
8.00	6.65	8.25	\$6.25
9.00	7.75	9.40	7.50
10.00	8.90	10.60	8.75
11.00	10.00	11.75	10.00
12.00	11.10	12.95	11.25
13.00	12.20	14.10	12.50
14.00	13.35	15.30	13.75
15.00	14.45	16.45	15.00
16.00	15.55	17.65	16.25
17.00	16.65	18.80	17.50
18.00	17.75	20.00	18.75
19.00	18.90	21.15	20.00
20.00	20.00	22.35	21.25
21.00	21.10	23.50	22.50
22.00	22.20	24.70	23.75
23.00	23.35	25.90	25.00
24.00	24.45	27.05	26.25
25.00	25.55	28.25	27.50
28.00	26.65	29.40	28.75
30.00	27.75	32.95	30.00
33.00	31.10	35.30	31.25
35.00	33.35	38.80	35.00
40.00	36.65	41.15	37.50
45.00	38.90	47.05	41.25
50.00	44.45	52.95	43.75
55.00	50.00	58.80	50.00
60.00	55.55	64.70	56.25
65.00	61.10	70.60	62.50
70.00	66.65	76.45	68.75
75.00	72.20	82.35	75.00
80.00	77.75	88.25	81.25
85.00	83.35	94.10	87.50
90.00	88.90	100.00	93.75
95.00	94.45	105.90	100.00
100.00	100.00	111.75	106.25
	105.55	117.65	112.50
	111.10		118.75

WEEDICIDE WEED AND BRUSH KILLERS

HOAT30

WEEDICIDE 32 (2, 4-D) — Eliminates hand-digging. Destroys buckhom, dandelion, sorrel, other broadleaf weeds.
Dilute 1 oz. to 2 gals. water.

Size	Treats	Wholesale	Retail
8-oz.	1/4 acre	\$0.60 ea.	\$1.00 ea.
1 pint	1/2 acre	0.90 ea.	1.50 ea.
1 qt.	1 acre	1.50 ea.	2.50 ea.

CERESAN M-2X (twice strength Ceresan BRAMBLECIDE (for heavy woody plants and

(4 lb.	2,4,5,T Per	ntyl Ester	per	gallon)	
1 galle	on	\$8.58	ea.	\$12.88	ea.
5 galle	ons	42.25	ea.	63.40	ea.
30 galle	ons	249.00	ea.	373.45	ea.

412.00 ea. CYANOGAS, A-Dust — for pest control.

elevator fumigation.

FUMIGANTS (State purpose for which desired.)

brush and woody plants.)

(2 Lbs.-2,4,5,T Pentyl Esters and 2 Lbs.-2,4,D " per

	Size	Who	lesale	Re	etail	per case
	4-oz.	\$0.30	ea.	\$0.50	ea.	I doz.
mill and	1-lb.	.75	ea.	1.25	ea.	4 doz.
	5-lb.	2.85	ea.	4.25	ea.	20 cans
	25-lb.	11.00	ea.	14.75	ea.	- 4 cans
	100-lb.	27.25	ea.	34.50	ea.	1 can
s —	\$13.75 who	lesale	\$1	7.50 re	tail	
	ADDRESS					
"EMBRO	ST.LOUIS"	and the state of	and the	type of the	Application of the	well and the second

LAWN SEEDS

CLIPPER MILLS (DEALER PRICE)

M-2B with traveling brushes, \$228.00 ca. and 2-way bagging auger M-2B as above except with belt-type

elevator instead of auger 209.00 ea. M-2B with traveling brushes, no bagging elevator 189.00 ea.

No. 27, with auger, brushes under bottom screen, 6 screens constant 453.00 ea. feed hopper

No. 27, same as above with Roll Feed Hopper 545.00 ea.

Above all F. O. B. St. Louis Extra Screens for M-2B Mills 4.50 ea. 10.50 ea. Extra Screens for No. 27 Mill

(F. O. B. Factory) BINDER AND BALER TWINE

> Per Bale \$6.50 **Baler Twine** 8.00 Binder Twine

(Ask for quantity prices.)
All twine treated with insect and rodent repellent and for protection from mildew and rot.

Embro PROFIT FINDER

CYANOGAS, G-fumigant -- for mill and

FOOT PUMP DUSTERS -

- Directions -

Unfold Price List.

2. With these directions facing you, fold top quarter section toward you.

In lower left hand corner of top section see "Cost" and 10%, 15%, and 20% profit windows.

4. Line up any "Cost" and automatically find your sale price in each profit window.

EXAMPLE - (Using Cost of \$13.00)

	SELLING PRICE			
COST	10% 14.45 PROFIT	15.30 15% - PROFIT	20 % PROFIT 16.25	
\$13.00	(sell at \$1	4.45 for	I ■ I O% Profit	

15.30 for 15% Profit means (" " 16.25 for 20% Profit NOTE - Profits % are figured on Sale Prices. Sale Prices adjusted to nearest 5¢. (Copyright applied for.)

Embro Hybrid SEED CORN



Embro 155W (White) 10.35 6.35 Sug. Retail, Yellow \$11.70 \$7.50 \$8.50 Sug. Retail, White

10.20 10.20 7.65 10.20 7.65 10.20 7.65 Keystone 111W (White) Keystone 107W (White) 10.20 10.20 Suggested Retail -Flats \$12.00 Bu. - Rounds \$9.00 Bu.

Flats® Rounds®

\$10.20 \$7.65

OPEN PEDIGREE	Best Flats*	Large Rounds	Reg. Rounds
U. S. 13	\$6.50	\$5.00	\$5.50
Mo. 843	7.00	5.50	6.00
Mo. 880	8.00	6.50	7.00
Kansas 1629	7.50	6.00	6.50
Ky. 103	7.00	5.50	6.00
U. S. 523W (White)	10.35	6.35	7.35
Suggested Retail	- \$1.0	O Bu. Hig	her

All Prices are Per Bushel, F. O. B. St. Louis, or nearest Warehouse, or Distributing Point. Ask for Quantity Discount.

We recommend that if you have not

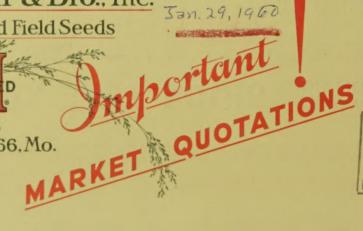
done so already, your order should be mailed promptly.

* SPECIFY LARGE, REGULAR, OR MEDIUM WHEN ORDERING.

Ed.F. Mangelsdorf & Bro., Inc. Wholesale Grass and Field Seeds



Saint Louis 66, Mo.



List No. 700

Jan. 29, 1960





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U. S. Department of Agriculture

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